



Innovation Plus™

PLUS MEANS MORE.



More tools.

Help maximize your profits with our precision-based MyYield Calculator and MyRebate Calculator tools.



More solutions.

The Innovation Center is your portal to explore a variety of relevant agriculture tools and information. From determining crop varieties to managing resistant weeds and reducing yield loss, Bayer is working to deliver innovative on-farm solutions.



More rewards.

As a valued partner, loyalty has its benefits. When you purchase qualified brands, you can earn cash-equivalent rewards toward your choice of electronics, shop tools, home goods, cash and more.



www.InnovationPlusProgram.com

To learn more about how Bayer CropScience can maximize your yield potential as well as your profit potential as a Bayer customer, Visit www.InnovationPlusProgram.com for the 2013 program details.

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